



## Why Dell?

Dell drives Workforce Transformation across the PC Lifecycle.



### Business Innovation

Dell listens to customers and responds with innovation. Areas in which Dell has invested include:

- Monitors with InfinityEdge wide-area design and 8k ultra-high resolution.
- 100% Adobe RGB color gamut for reliable reproduction from screen to print.
- Wireless charging mat for Latitude systems that makes it easier than ever to grab and go.
- Maglev keyboards for Precision systems for responsive feel; Mars lander insulation to reduce heat.



### Data Security

Dell Data Security technologies protect data and prevent threats.

- Dell Threat Defense provides full-spectrum threat prevention and visibility, combating threats such as malware and ransomware.
- Dell Data Protection Enterprise includes dual-level encryption.
- Dell Data Guardian protects, controls and monitors data in motion and in use.
- Dell Endpoint Security Suite Enterprise combines encryption and advanced threat protection.
- Dell RSA SecureID technology provides multi-layer authentication for all devices.



### End-User Productivity

Dell business laptops, 2-in-1s and workstations are the right fit for different users.

- Dell addresses every workforce persona, offering a tailored ecosystem to maximize productivity.
- Dell PCs are powered by Intel® CPUs, including 8th Generation Intel® Core™ and Xeon processors.
- Dell systems feature Intel® Optane™ memory to accelerate applications.
- Dell empowers natural digital creation with innovative tools like the 27-inch Dell Canvas.



### Systems Management

Dell streamlines management tasks, enabling managers to focus on IT strategy.

- Dell Client Command Suite provides remote monitoring and management and integrates with Microsoft System Center and VMware's Workspace ONE.
- VMware Workspace ONE enables identity management and application delivery while Unified Endpoint Management enables single-console mobility management.
- Dell unique Remote Provisioning for Intel® vPro™ gets vPro and its benefits up and running quickly and easily, both on Dell and non-Dell Systems.

## Enabled with PCaaS

Enable your workforce transformation sooner by moving IT projects from CapEx to OpEx budgets with Dell's PC-as-a-Service (PCaaS) – one monthly payment for hardware, software, lifecycle services and financing.

**Talk to us today about how Dell products and services can help your workforce transformation.**